

KING ARTHI

Over 1 million followers across platforms

Travel & lifestyle creator from Germany — currently traveling Southeast Asia.



360K+

@king-arthi

SNAPCHAT · SUBSCRIBERS · SNAP STAR

250K+

@realarthi

INSTAGRAM · FOLLOWERS · VERIFIED

115K+ · 139M+ views

@KingArth1

YOUTUBE · SUBSCRIBERS · VERIFIED

110K+

@chatsworldwide

TIKTOK · FOLLOWERS

90K+

@king.arthi

INSTAGRAM · FOLLOWERS · VERIFIED

60K+

@king.arthi

THREADS · FOLLOWERS · VERIFIED

Audience 70–80% Germany · Austria · Switzerland — aged 18–40, core 25–35 — ≈60/40 m/f

Past partners Steigenberger Hotels · Ford · Condor Airlines · and many more

Short-form video

Vertical videos up to 60 seconds for Reels, TikTok, Shorts and Snapchat.

UGC production

Ready-to-run video content for a brand's own channels and paid ads.

Story sequences

Multi-part story arcs on Instagram and Snapchat.

Hotel & travel coverage

On-location coverage for hotels, resorts and destinations.

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